A “visioning” session was held at 5:00 P.M. Those present discussed the identity and marketing of the History Commission and the building at 506 Main Street.

Commission Chairman Suzanne Jackson called the March 10, 2015 meeting of the North Little Rock History Commission meeting to order at 6:00 P.M. and quorum was established. Commissioners Belinda Burney, Eartha Dobbins and Jon Beavers had excused absences.

Ann Clements updated those present on the Arkansas History Commission’s World War I program and exhibit which will debut at the Patrick Henry Hays Senior Citizens Center in August 2015.

Ann Clement made a motion to adopt a new identity and tagline (North Little Rock Heritage Center- Where the Past is Present) and pursue grant opportunities to facilitate marketing and strategic initiatives to reach this goal. Kristal Clark seconded the motion and it was approved 5-0 in voice vote.

Connie Woodard discussed the Antiques Road Show coming to Verizon Arena on July 25. She said she has discussed with several professionals in the antiques business and suggests that rather than trying to have an event associated with the July event, a fall antiques program/show would be the best time. Ms. Woodard said a different kind of “antiques” show or program could emphasize North Little Rock items and encourage people to bring in their objects.

The meeting was adjourned at 6:45 p.m.

Respectfully submitted,

Sandra Taylor Smith, Director