



# NORTH LITTLE ROCK POLICE DEPARTMENT Press Release



## North Little Rock Police Press Release

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### For Immediate Release

#### North Little Rock Police Department Joins Law Enforcement Agencies Across Arkansas in the National Distracted Driving Mobilization

North Little Rock, AR (April 7, 2021) – The North Little Rock Police Department, along with other agencies across Arkansas, will be watching more closely this week for drivers who are violating the Arkansas texting law. The statewide crackdown by law enforcement officers began on Monday, April 5th and will run through Monday, April 12th, as part of a national high visibility campaign known as “U Drive, U Text, U Pay”.

We would like remind all drivers that Arkansas law prohibits the use of a cell phone to text, type, email or access the internet while operating a motor vehicle, regardless of the driver’s age. It is also a “primary offense law,” which means a police officer or sheriff’s deputy can initiate a traffic stop without observing any other violation.

Driving and texting has reached epidemic levels, and enforcement of our state texting law is part of the cure. The North Little Rock Police Department is very serious about stopping this potentially deadly behavior, and officers will be out enforcing texting laws. If you drive and text, you will pay!

"Distracted driving continues to be a serious issue that impacts every community across the country. To address this major contributor of motor vehicle collisions, we will be increasing distracted driving enforcement. Whenever you’re in the driver seat, put down that phone. No text, email, or social media post is worth your life.” said Chief Patrick Thessing.

For more information on distracted driving issues, visit [www.DistractedDriving.gov](http://www.DistractedDriving.gov), [www.TrafficSafetyMarketing.gov](http://www.TrafficSafetyMarketing.gov) or contact the Arkansas Highway Safety Office at (501) 618-8136. For more on Arkansas’ ongoing Toward Zero Deaths campaign to eliminate preventable traffic fatalities, visit [www.TZDarkansas.org](http://www.TZDarkansas.org).

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