



# NORTH LITTLE ROCK POLICE DEPARTMENT Press Release



## North Little Rock Police Press Release

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### For Immediate Release

## North Little Rock Police Join State and Other Local Law Enforcement During Click It or Ticket Mobilization

North Little Rock, AR. (May 18, 2021) – The North Little Rock Police Department wants to remind motorists **if you're unbuckled, expect to pay a fine. No Warning...No Excuse...Click It or Ticket!** In order to enforce this reminder, The North Little Rock Police Department will be stepping up enforcement beginning May 24<sup>th</sup>.

The North Little Rock Police Department's efforts are part of a larger, national Click It or Ticket mobilization that runs May 24 to June 6. As motorists take to the roads for the Memorial Day holiday, law enforcement officials across the nation will be ensuring that everyone (Drivers and Passengers) is buckled up.

According to NHTSA, in 2019, there were 9,466 unbuckled passenger vehicle occupants killed in crashes in the United States. In that same year, 55% of passenger vehicle occupants killed at night (6 p.m.–5:59 a.m.) were not wearing their seat belts. That's why one focus of the Click It or Ticket campaign is nighttime enforcement. We want the act of buckling up to become automatic to all drivers and passengers. Buckling up is the simplest thing you can do to limit injury or save your life during a crash.

If the enforcement effort wakes people up to the dangers of unrestrained driving, we'll consider our mission to be a success. If you know a friend or a family member who does not buckle up when they drive, please ask them to consider changing their habits. Help us spread this lifesaving message before one more friend or family member is killed as a result of this senseless inaction. Seat belts save lives, and everyone — front seat and back, child and adult — needs to remember to buckle up.

For more information on the Click It or Ticket mobilization, please visit [www.nhtsa.gov/ciot](http://www.nhtsa.gov/ciot), or contact the Arkansas Highway Safety Office at (501) 618-8136.

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